DIGITAL MARKETING SPECIALIST

Job ID
47635

INS Transport Inc

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LOCATION	DATE POSTED	EXPIRY DATE	
325 EAGLE DRIVE, WINNIPEG, MB | Manitoba	29-08-2025	20-02-2027	
TYPE OF JOB	**SALARY**	**MIN. EXPERIENCE**	**MIN. EDUCATION**
Full Time	CAD 31/hr	2 years to less than 3 years	Bachelor's degree

Job Details

Develop and implement digital marketing campaigns across SEO, SEM, email, and social media platforms.

Manage and optimize PPC campaigns (Google Ads, Facebook Ads, etc.).

Conduct keyword research, track website analytics, and prepare performance reports.

Create engaging content and visuals to support online campaigns.

Monitor trends, competitors, and new digital marketing tools for growth opportunities.

No of positions - 1
Term - Permanent Full time.
Apply by sending resume to instransport@yahoo.com
Language - English

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